

SPONSORSHIP OPPORTUNITIES

YOUR NAME HERE!



CALDA'S ANNUAL VIRTUAL CONFERENCE: *Legal Document Assistants Taking Flight*

With the Webex Events App as our virtual venue, we'll maximize your exposure in a fun, interactive conference environment. **MEMBERS SAVE 20%**

PLATINUM
\$ 8 5 0

GOLD
\$ 6 0 0

SILVER
\$ 3 5 0

- Commercial ad (pre-recorded and provided by you) that will play at the onset of a breakout session
- Logo on all marketing materials (once payment and logo have been received)
- Hyperlinked logo on event app homepage
- Robust profile in event app: contacts, unlimited links, downloadable collateral, and appointment setting
- Include your custom swag in our conference box mailing
- Virtual Trade Show exhibitor booth: pick your schedule and we'll drive the traffic
- Spotlight feature in CALDA's Weekly Note
- Verbal recognition at the Annual General Meeting, open to all CALDA members
- Banner ad with hyperlink on CALDA website homepage
- Gamefication: award points to attendees who visit your booth

:60 sec
spot

:30 sec
spot

X

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

X

✓

✓

X

✓

X

X

12
months

6
months

3
months

500
points

250
points

100
points