

# SPONSORSHIP OPPORTUNITIES

**YOUR NAME HERE!**



## CALDA'S ANNUAL VIRTUAL CONFERENCE: *Legal Document Assistants Taking Flight*

With the Webex Events App as our virtual venue, we'll maximize your exposure in a fun, interactive conference environment. **MEMBERS SAVE 20%**

**PLATINUM**  
**\$ 8 5 0**

**GOLD**  
**\$ 6 0 0**

**SILVER**  
**\$ 3 5 0**

- Commercial ad (pre-recorded and provided by you) that will play at the onset of a breakout session
- Logo on all marketing materials (once payment and logo have been received)
- Hyperlinked logo on event app homepage
- Robust profile in event app: contacts, unlimited links, downloadable collateral, and appointment setting
- Include your custom swag in our conference box mailing
- Virtual Trade Show exhibitor booth: pick your schedule and we'll drive the traffic
- Spotlight feature in CALDA's Weekly Note
- Verbal recognition at the Annual General Meeting, open to all CALDA members
- Banner ad with hyperlink on CALDA website homepage
- Gamefication: award points to attendees who visit your booth

:60 sec  
spot



12  
months

500  
points

:30 sec  
spot



6  
months

250  
points



3  
months

100  
points